

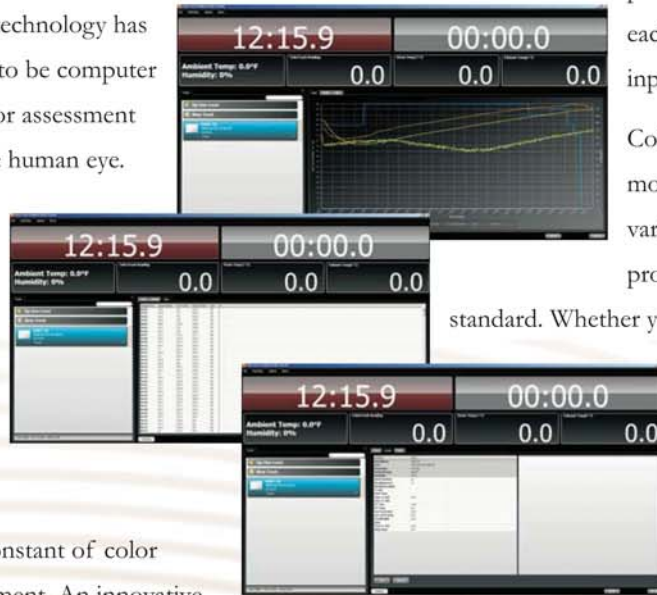
Get The Data

"Transform data into information, and information into insight"
Carly Fiorina - Former CEO Hewlett Packard

Fresh Roast Systems, Inc. proudly introduces coffee *insight*. The ColorTrack R/T Data Logger and Laser System represents the most significant advance in coffee roasting technology since computer profiling. Roastmasters monitor their roasts through elements of time, temperature and color. While technology has allowed time and temperature to be computer monitored and controlled, color assessment is still totally dependent on the human eye. With the ever changing characteristics of crops, environment and subtle changes in roast development, inconsistency and loss have been unavoidable, until now.

ColorTrack lets you add the constant of color development or roast development. An innovative new technology, a patented laser system combined with start of the art logging software designed specifically for roasting, offers unparalleled precision and detailed data, before, during and after your roast. The end result is a tool that enables you to reach an unmatched level of quality and consistency and one that offers a new level of insight into developing your coffees. ColorTrack R/T uses the patented laser system to analyze color

development throughout the roasting process in real time. While also recording all of the standard elements such as time and temperature. With ColorTrack you can now correlate actual color development as it relates to your roast profiles right down to the second of each and every roast with NO manual input or labor either. It's all automatic. ColorTrack closes the gap on even the most subtle differences in roasting variables making your finished product the best match to your standard. Whether you're roasting in Tokyo or Topeka,



"ColorTrack rocks. It's the most important tool in our roasterie."
Andy Newbom - Barefoot Coffee Roasters

"The precision is remarkable. It is an empowering tool for any roast master and roasting facility." Willem Boot - Boot Coffee Consulting

"It's truly breakthrough technology. The potential for error is basically eliminated and our consistency and quality is at the max." Alfred Holszheu - El Rancho Coffee



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ColorTrack™ R/T

